

FOR IMMEDIATE RELEASE

BBE SOUND PARTNERS WITH INTERSIL D2AUDIO TO OFFER BBE VIVA HIGH DEFINITION AUDIO TECHNOLOGY

Huntington Beach, Calif., Jan. 06, 2009 – BBE Sound, Inc., a leading developer of advanced sound technologies for the professional audio and consumer electronic markets and Intersil Corporation, the developer of the world's only Intelligent Digital Amplifier ICs, announced today that BBE ViVA[®] High Definition 3D Sound technology for televisions is now available on D2Audio's newest Integrated Circuit ("IC"), the D2-41258-LR, which is part of Intersil's newest Digital Audio Engine family known as the DAE-4[™]. Intersil will be demonstrating the IC at the upcoming 2009 Consumer Electronics Show in Las Vegas, January 8-11, 2009, LVCC South Hall, booth # 21902.

This 4th generation device combines extensive integrated DSP processing and configurable audio processing algorithms, for complete audio system control. With the addition of BBE ViVA, the SoC audio processor and Class-D amplifier controller provides an optimized feature set for high-volume and cost-critical products.

"It is our belief that superior audio leads to a perception of better video," said Dr. Skip Taylor, Director of D2Audio Technology. "By combining BBE ViVA HD3D with our D2-41258-LR IC, we are able to offer our customers a premium audio solution that complements the slim profiles of today's most cutting-edge televisions."

BBE ViVA HD3D Sound is a High Definition Sound widening technology that provides clean center channel output and a wider stereo imaging. The technology compensates for phase and amplitude distortion, restoring clarity and definition to the two-channel audio signal. This process reveals the natural spatial information carried primarily in the transients and harmonics of the upper frequencies. The sound field expansion process then receives the enhanced signal, accentuating the left-most and right-most spatial information and widens the stereo sound field. Targeted for today's super-slim televisions that oftentimes lack sufficient stereo housing space, BBE ViVA HD3D is an ideal audio solution for high-end television makers.

"BBE Sound has long admired Intersil D2Audio's superior products," said Steve Hase, Vice President, Licensing. "By integrating BBE ViVA with D2Audio's newest IC, television manufacturers now have a dual-tested, all-in-one premium audio solution."

About BBE Sound, Inc.

Founded in 1985, BBE Sound, Inc. develops advanced audio enhancement technologies for the professional audio and consumer electronic markets. The world's leading consumer electronics manufacturers, such as Sony, Panasonic, LG, Hitachi, Philips and many others, feature BBE technologies in products such as televisions, mobile electronics, telephones, automobiles, and personal audio systems, and they proudly feature the BBE Sound trademark which is recognized around the world as an indicator of superior sound quality. Music and sound experts depend on BBE Sounds' advanced hardware products and High Definition Sound technology to ensure that their full creative and musical expression reaches the ears of their audiences. The BBE brand is synonymous with the finest in sonic accuracy and musical realism, and the prestige and distinction associated with the BBE brand has become a primary benefit that BBE licensees enjoy. Based in California, the company has offices in Japan, Korea, China and Europe. For more information about BBE Sound or BBE technologies and products, visit www.bbesound.com.

*Press Inquiries:
BBE Sound, Inc.
Chris Locke
Cell: 714-403-1855
Office: 714-897-6766 x 119
Email: Clocke@bbesound.com*

###